

## Corporate Sponsorships at the Ambler Theater

The Ambler Theater is a unique venue for movies and filmmaker events and is central to the community as a gathering space. The theater, which has programming 364 days of the year, had an attendance of over 90,000 people in 2009.

A sponsorship with the theater establishes an association with a stable community fixture. Your investment in the Ambler Theater yields a range of marketing benefits.

- 90,000 + targeted patrons annually.
- Your message on the “Silver Screen” delivered with the latest in digital technology.
- Slides are effective, affordable & versatile. Your slide can be updated on a regular basis to publicize events, promotions etc.
- Sponsorships of the Ambler Theater also include a link on the website. Depending on the level of sponsorship, benefits may also include free passes and business memberships.

**If you are interested in supporting the Ambler as a sponsor, please contact Pam McCloskey at 215-348-1878 ext. 112 or email [PMcCloskey@renewtheaters.org](mailto:PMcCloskey@renewtheaters.org).**

## About the Ambler Theater

The Ambler Theater, built in 1928, is a modified Spanish design. After years of decline the theater was taken over by the current management team and, after extensive renovations, was reopened in February 2003.

It is a nonprofit community-owned theater with approximately 5,000 members. The theater seats 140 and 110 in 2 of the auditoriums. The third auditorium, completed in 2007, seats 270. The theater features dolby digital sound, stadium seating, handicap access and hearing impaired services.

## WHERE OUR PATRONS LIVE

Ambler/Maple Glen	37%	Lafayette Hill	2%
Blue Bell	11%	North Wales	2%
Ft. Washington	7%	Plymouth Meeting	2%
Glenside	6%	Wyncote	2%
Philadelphia	6%	Flourtown	2%
Elkins Park	3%	Horsham	1%
Norristown	3%	Huntingdon Valley	1%
Gwynedd Valley	3%	Abington	1%
Lansdale	3%	Doylestown	1%
Dresher	3%	Willow Grove	1%
Jenkintown	2%	Conshohocken	1%
Oreland	2%		

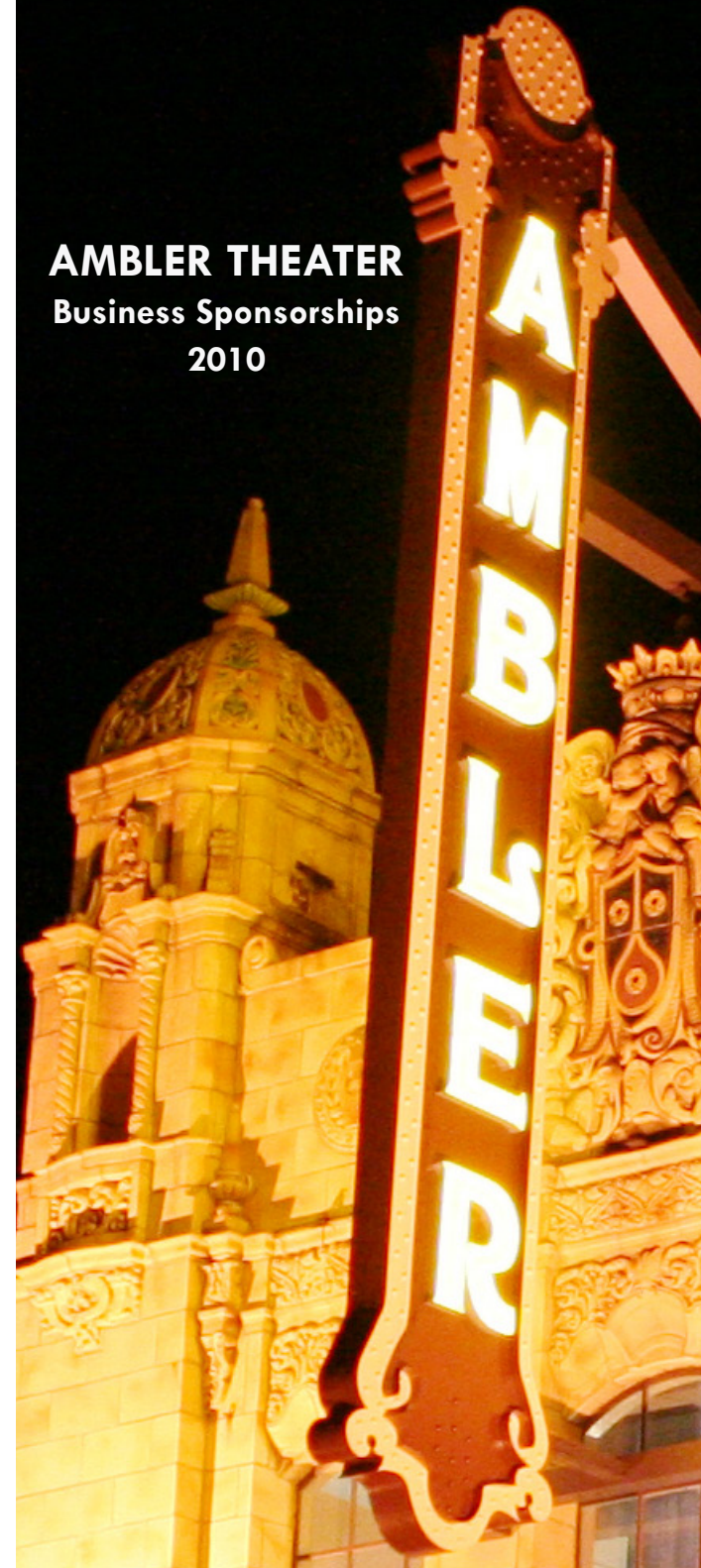
## Some Demographic Information

Monthly attendance averages 7, 500  
Ages 40 plus  
Mid to High Household Incomes  
Active Members: 5,000 +

108 E. Butler Ave.  
Ambler, PA  
215-345-7855  
[www.AmberTheater.org](http://www.AmberTheater.org)

The official registration and financial information of Ambler Theater, Inc. may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

## AMBLER THEATER Business Sponsorships 2010



# RATES

## PREVIEWS BOOKLETS



The Previews is a 16-page, full-color booklet that contains information on upcoming Main Attractions, filmmaker events and film series. 8,000 copies are printed quarterly and mailed directly to our members.

### Previews Business Listing \$125/issue

You provide us with a 150-character description of your business or service, which may include address, phone number, website and hours of operation.

### FULL COLOR ADS

1/2 PAGE AD	\$350/issue
1/2 PAGE AD - 6 months (2 issues - 6 months)	\$315/issue \$630 total 10% discount
1/2 PAGE AD - 9 months (3 issues - 9 months)	\$300/issue \$900 total 15% discount
1/2 PAGE AD - 12 months (4 issues - 12 months)	\$275/issue \$1,100 total 25% discount
FULL PAGE AD	\$1,000 (Premium Package) Ask for more details!

Provide a camera-ready tiff or pdf file at 300 dpi or we can create your ad from the text and images you provide. Half-Page size is 7.375" x 4.875".

## ON-SCREEN

- The slide show runs for 21 minutes before each movie starts in all 3 auditoriums.
- In that time, your slide comes up every 7 minutes and stays on the screen for 12 seconds.
- Slides are digitally projected.
- Artwork can be designed in PowerPoint or if another program is used the size is 10" w x 6" h.
- You may email the camera ready, 300dpi artwork (jpeg or pdf) or we can help create your slide.



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### ON-SCREEN SLIDES 12 seconds every 7 minutes

MONTHLY COST	\$300/month
3 - MONTH PACKAGE	\$270/month \$810 total 10% discount
6 - MONTH PACKAGE	\$250/month \$1,500 total 15% discount
12 - MONTH PACKAGE	\$225/month \$2,700 total 25% discount



### FULL MOTION VIDEO 15 seconds every 7 minutes

MONTHLY COST	\$400/month
3 - MONTH PACKAGE	\$360/month \$1,080 total 10% discount
6 - MONTH PACKAGE	\$333/month \$2,000 total 15% discount
12 - MONTH PACKAGE	\$300/month \$3,600 total 25% discount

### VALUE-PACK (Slides & Flyers)

#### 12-Month Value Pack

Combine 12 months of Slides with 12 months of Flyers (includes listing on map page plus full color 1/2 page ad in 4 issues). Receives an additional 10% discount.

4 Previews listings	\$ 500
4 half page ads	1,100
12 months slides	<u>2,700</u>
TOTAL (w/ 10% disc)	3,870

## ADDED BENEFITS

Your business name and website link will be added to the Ambler Theater website, which receives 26,000 hits monthly.

Depending on the length of contract, you will receive free passes and a business membership.

For additional information call 215-348-1878 ext 112.